

SEOLIKECRAZY

SEOLikeCrazy.com User Guide

Complete Guide to Using SEOLikeCrazy.com SEO Tools, Keyword Research
Systems, Content Optimization Features, and Educational Resources

Edition 2026 · Beginner & Advanced Users
seolikecrazy.com

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1. Welcome

SEOLikeCrazy.com is a modern Search Intelligence platform that combines SEO tooling, AI-search optimization, and operational workflows into a single ecosystem. It is built for marketers, founders, in-house teams, and agencies who want clear, actionable SEO insights without the bloat of legacy enterprise tools.

Who it is for

- Founders growing organic traffic without a dedicated SEO team
- In-house marketers running content, technical, and reporting workflows
- Agencies managing multiple clients with white-label reporting needs
- Operators preparing for AI search engines (Google AI Overviews, ChatGPT, Perplexity)

Problems it solves

- Discovering high-intent keywords with realistic difficulty
- Diagnosing technical SEO issues with prioritized fixes
- Producing SERP-aware content briefs and on-page optimizations
- Tracking rankings, visibility, and AI-search citations
- Generating client-ready reports and weekly scorecards

Mission

Make professional SEO accessible — fast tools, clear reporting, and educational depth so operators can build sustainable organic growth.

2. Getting Started

Homepage overview

The homepage introduces the Core Tools (Audit, Keyword Research, Content Brief, Meta Generator, Ad Copy), highlights outcomes, and surfaces the User Guide and Resource Center.

Navigation structure

- Tools — full catalog of SEO and content tools
- Workflows — operational playbooks (audit, refresh, reporting)
- Guides — long-form Search Intelligence library
- Blog — tactical articles and tutorials
- User Guide — this document and the online version
- Dashboard — your personal workspace once signed in

Tool categories

- Keyword Research: discovery, difficulty, volume, opportunity, competitor
- Technical SEO: site audit, crawl analysis, indexability, diagnostics
- Content Optimization: briefs, meta titles, headlines, AI content studio
- Backlink & Authority: backlink checker, competitor backlink view
- Reporting & Dashboards: rank tracker, scorecards, client reports

Resource Center & Dashboard

The Resource Center holds guides, the User Guide PDF, FAQs, and best-practice docs. The Dashboard surfaces your projects, watchlist, saved results, and continues your in-progress workflows.

3. Keyword Research Tools

Keyword discovery

Enter a seed term to surface AI-ranked keyword ideas with search intent, related questions, and SERP context. Example: a seed of "vegan protein" returns long-tail variants such as "best vegan protein for weight loss" and "vegan protein vs whey".

Difficulty & volume

Each keyword is scored 0-100 for difficulty and grouped by monthly search volume band. Use difficulty to filter realistic opportunities for your domain authority.

Opportunity analysis

Opportunity score combines intent quality, difficulty, and SERP volatility. Higher scores indicate faster, lower-cost wins.

Competitor keyword research

Enter a competitor domain to see keywords they rank for that you do not. Filter by intent and volume to build a content gap list.

4. Technical SEO Tools

Site audits

Enter any URL to crawl, score, and receive a prioritized fix list across performance, indexability, on-page, structured data, and Core Web Vitals.

SEO diagnostics

- Crawl analysis — discoverability, depth, broken links
- Indexability — robots.txt, noindex, canonical conflicts
- Performance — LCP, INP, CLS, TTFB
- On-page — titles, headings, metadata, schema

Example

Auditing example.com reveals 23 pages blocked by robots, 12 missing meta descriptions, and a duplicate canonical pattern on /blog. The fix list orders these by traffic impact.

5. Content Optimization Tools

Content analysis

Paste any URL or draft to receive entity coverage, semantic gaps, readability, and intent alignment scoring.

On-page SEO

- Title and meta generators with SERP previews and CTR scoring
- Headline analyzer with emotional, CTR, and intent scoring
- Landing page analyzer for conversion and SEO signals
- AI Content Studio for outlines, briefs, and meta tags

Optimization recommendations

Each tool returns recommendations ordered by expected impact, with concrete examples you can apply before publishing.

6. Backlink & Authority Tools

Backlink analysis

Enter a domain to see referring domains, anchor text distribution, follow/nofollow ratios, and recent link velocity.

Authority metrics

Domain and page-level authority signals help you benchmark realistic ranking targets and identify quality link opportunities.

Link opportunity research

- Competitor backlink gaps you can replicate
- Unlinked brand mentions worth reclaiming
- Resource pages, roundups, and broken-link prospects

7. SEO Reporting & Dashboards

- Rank tracker — daily positions with movement charts
- Weekly scorecards — operational summary, no vanity metrics
- Client reports — branded, white-label PDF and CSV exports
- AI Visibility workspace — answer-engine readiness tracking
- Growth coach — calm, specific next-action priorities

8. Resource Center

- Search Intelligence Library — pillar and cluster guides
- Workflows — operational playbooks for audits, refresh, reporting
- Blog — tactical articles and case studies
- User Guide — this document and the online version at </user-guide>
- Best-practice documentation — checklists, templates, frameworks

9. Understanding SEO Metrics

Keyword Difficulty	0-100 score estimating how hard it is to rank in the top 10.
Search Volume	Average monthly searches for a keyword.
Authority	Aggregate signal of a domain or page's link equity.
Backlinks	External links pointing to a URL; quality > quantity.
Organic Traffic	Visits from unpaid search results.
Rankings	Position of a URL in the SERP for a query.
Indexation	Whether a page is eligible to appear in search results.
Core Web Vitals	LCP, INP, CLS — user-experience SEO signals.
Crawl Budget	How many pages crawlers fetch per visit.
Canonical	Signal indicating the preferred URL among duplicates.

10. Frequently Asked Questions

How do I start with keyword research?

Open the Keyword Research tool, enter a seed term related to your audience, and sort by Opportunity score to find realistic wins.

What does keyword difficulty mean?

A 0-100 estimate of how competitive the SERP is. Lower scores mean easier rankings.

How often should I run a site audit?

Monthly is sufficient for most sites; weekly if you ship code frequently.

Why are some of my pages not indexed?

Common causes: noindex tags, robots.txt blocks, canonical conflicts, low quality, or crawl budget issues.

Does the audit check Core Web Vitals?

Yes — LCP, INP, and CLS are surfaced alongside SEO issues.

How do I optimize a page after an audit?

Address the highest-impact issues first: indexability, titles/metadata, headings, internal links.

What is a content brief?

A SERP-aware outline that lists entities, headings, related questions, and recommended length before you write.

How do I write a high-CTR meta title?

Lead with the primary keyword, include a benefit or number, and stay under 60 characters.

How do I find competitor keywords?

Use the Competitor Analyzer with a rival's domain; filter by intent and volume.

What is topical authority?

Comprehensive coverage of a subject area, signaling expertise to search and AI engines.

How do backlinks affect rankings?

Quality backlinks pass authority and trust, helping pages rank for competitive terms.

How do I find link-building opportunities?

Look at competitor backlink gaps, unlinked brand mentions, and resource pages.

What is anchor text and why does it matter?

The clickable text of a link; varied, relevant anchors look natural and pass topical context.

How do I track rankings?

Add keywords to the Rank Tracker; positions are checked daily and charted.

Can I export reports?

Yes — most tools support PDF and CSV exports. Pro adds white-label branding.

Does SEOLikeCrazy support agencies?

Yes — client reports, white-label branding, and team workspaces are available.

What is AI search optimization?

Optimizing for answer engines like Google AI Overviews, ChatGPT, and Perplexity — entity clarity, structured data, and citable content.

How do I appear in AI Overviews?

Publish authoritative, well-structured content with clear answers, schema, and topical depth.

What is schema markup?

Structured data that helps search engines understand page content — Article, FAQ, HowTo, Product, etc.

How do I fix duplicate content?

Use canonical tags, consolidate similar pages, and avoid thin variants.

Why are my rankings dropping?

Common causes: algorithm updates, technical regressions, lost backlinks, or competitor improvements.

How long does SEO take to work?

Typically 3-6 months for meaningful movement; faster on low-competition terms.

Is SEOLikeCrazy beginner-friendly?

Yes — tools include guided inputs, plain-language explanations, and the Resource Center.

Do I need to install anything?

No — everything runs in your browser.

How is my data handled?

We follow strict privacy practices. See section 12 and the Privacy Policy.

What happens if a tool errors out?

Retry the request; if the issue persists, contact support@seolikecrazy.com.

Can I save my work?

Yes — saved results, folders, and projects are available in the Dashboard.

How do I report a bug?

Email support@seolikecrazy.com with the URL, steps, and a screenshot.

Can I cancel anytime?

Yes — billing is managed in the Dashboard and you can cancel without penalty.

How do I get the most out of the platform?

Run a baseline audit, build a keyword list, create briefs, ship pages, and review the Weekly Scorecard.

11. SEO Best Practices

Strategy

- Define your topical territory before chasing keywords
- Map keywords to clear search intent (informational, transactional, navigational)
- Prioritize realistic opportunities by difficulty and authority gap

Content

- Match search intent in the first 100 words
- Cover entities and related questions comprehensively
- Use structured data to clarify meaning for AI engines

Technical

- Keep important pages indexable and fast
- Avoid duplicate content with clear canonicals
- Maintain a clean internal link graph

Link building

- Earn links with genuinely useful resources
- Avoid low-quality, paid, or manipulative schemes
- Diversify anchor text naturally

Long-term growth

- Refresh existing content quarterly
- Measure operational metrics weekly, not daily
- Invest in EEAT signals: experience, expertise, authority, trust

12. Privacy & Security

- We minimize the personal data we collect and never sell it
- Authentication uses industry-standard, encrypted tokens
- All traffic is served over HTTPS
- You can request deletion of your account at any time
- Full details are available in the Privacy Policy on the site

13. Contact & Support

Email

support@seolikecrazy.com

Online

Visit seolikecrazy.com/user-guide for the online version of this guide.

Feedback

We continuously improve SEOLikeCrazy based on operator feedback. Send suggestions to support@seolikecrazy.com.